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## **WiFi In Motion is now SinglePoint**

*WiFi In Motion selects the brand SinglePoint for the marketing of its' commercial products.*

**Portland OR, July 1 2009** – SinglePoint Communications LLC, North America's leading provider of cellular broadband gateways, has announced that the company's WiFi In Motion brand and website will be used strictly for the promotion of their consumer RV and Boat products. Beginning June 22, 2009, all commercial-grade solutions will be marketed under the SinglePoint brand. Their new site will be at [www.your1point.com](http://www.your1point.com) and will provide users with an informative and simple experience.

"We are always looking for ways to make the buying process easier for our customers. More importantly, since we offer a technical product, we need to provide an educational format, so that the product can be easily understood. I personally felt that our WiFi In Motion site was great for the consumer, but it lacked depth for the commercial client. Moving forward, our customers can expect greater detail and information on the new site," said Rob Taylo, CEO of SinglePoint Communications. "Now charter companies can go to our site, download product sheets, check out product specifications, and even request a web presentation all at one place."

SinglePoint distributes and sells the Moovbox suite of products, which acts as a bridge between a vehicle and high-speed cellular data networks including 3G/HSPA, EV-DO and WiMAX, providing Wi-Fi access and an Ethernet-based local area network (LAN) for connecting on-board systems such as CCTV and passenger information systems. SinglePoint also sells wireless antennas, amplifiers, and wireless data services (Sprint and ClearWire).

"As we continue to gain more and more interest from the commercial markets, we have found it is crucial that we properly brand ourselves," said Dan Pech, West Area Sales at SinglePoint Communications. "The term 'Wi-fi' tends to paint a company like ours in the corner of only providing one thing: wireless Internet access. Our products do so much more than this by acting as a central hub inside a bus, which allows mission critical data to be transferred back to HQ, while also providing the amenity of passenger wi-fi. With over 5,000 charter bus companies generating in excess of \$2.3 billion in revenues in 2008, the North American charter bus market presents a significant opportunity for SinglePoint and our Channel Partners."

### **About SinglePoint Communications**

Established in 2007, SinglePoint is North America's leading distributor of products and services that provide Internet access to the private and public transportation markets, first responders, and commercial fleet operators. SinglePoint's solutions provide real-time high-speed access for fleet tracking and mission critical on-board systems. SinglePoint seeks out the highest quality equipment and service providers to ensure optimal quality of service to its' clientele. SinglePoint is headquartered in Portland, OR and has channel partners across the nation and in Canada. For more information visit <http://www.your1point.com>